



OFFICIAL APPLICATION FORM

Event : **CAFÉ MALAYSIA 2020**
 Venue : **MITEC, Hall 2**
 Date : **9 – 11 January 2020**

Sales Person:

Applicant's Particular

Company : _____
 Address : _____
 Country : _____
 Telephone : _____ Fax : _____
 Person In Charge : _____ Mobile : _____
 Designation : _____ Email : _____

Participation Fee

	Currency	Unit Cost per sqm	For Office Use
<input type="checkbox"/> Shell Scheme (min. 9sqm)	RM	1,250.00	Booth No:
<input type="checkbox"/> Bare Space (min. 18sqm)	RM	1,100.00	
<input type="checkbox"/> Table Top (3m x 1.5m)	RM	Per unit 4,500.00	Remarks:

Payment (For Office Use)

Paying Area : _____ Sqm
 Total Space Cost RM _____
 Remarks (if any) RM _____
TOTAL AMOUNT PAYABLE RM _____
50% Deposit Due Now RM _____
50% Balance Due 18 October 2019 RM _____

CEMS Conference & Exhibition (M) Sdn Bhd is a Goods & Services Tax (GST) registered company (GST Registration No.: 001409765376).

Please find the following bank details: -

Name : CEMS CONFERENCE & EXHIBITION (MALAYSIA) SDN BHD
 Bank Name : Public Bank Berhad Account No.: 318-904-540-1 Swift code: PBBEMYKL
 Bank address : No 8 & 10, Jalan 21/12, SEA Park, 46300 Petaling Jaya, Selangor, Malaysia.

We agreed the above and accepted the **terms and conditions**.

Date

Signature & Company's Stamp

Please complete & return to:

CEMS Conference & Exhibition (Malaysia) Sdn Bhd (1094731-P)
 D2-U6-12, Solaris Dutamas (Publika), No 1 Jalan Dutamas 1, 50480 Kuala Lumpur, Malaysia.
 Tel: (+603) 6211 2438 Fax: (+603) 6206 2428 Email: cm@cems.com.my

Terms & Conditions

Article 1: Definitions

- (a) "Exhibitor" is a person, company, association or any organization that register to exhibit at Café Malaysia.
- (b) "Exhibition" shall mean Café Malaysia.
- (c) "Organizer" shall mean CEMS CONFERENCE & EXHIBITION (MALAYSIA) Sdn Bhd (CEMS)

Article 2: Contract

"Contract" shall mean this agreement entered into between the Organiser and the Exhibitor for the use of the stand or space in the Exhibition and shall include the terms and conditions contained herein.

Article 3: Exhibit Space Assignment

Exhibit space is assigned with regard to the contracted size and shall be made in the prescribed application submitted to the Organiser with the required deposit (see Terms of Payment for details).

Article 4: Terms of Payment

- (a) *50% deposit of the stand rates payable on booking.*
- (b) *The balance shall be paid 90 days before the event dates.*
- (c) Payment of all additional fees shall be payable by the Exhibitor immediately upon presentation of the invoice by the Organizer to the Exhibitors.
- (d) All fees payable by the Exhibitor shall be due on the aforesaid dates without formal demand from the Organizer and in the event of late or non-payment the Organizer shall be entitled at their sole discretion to treat such acts or omission/s as withdrawal by the Exhibitors under Article Clause 5 and to forfeit the Exhibitor's right to participate in the Exhibition.

Article 5: Withdrawal by the Exhibitor

Except as provided for in this clause the Exhibitors on submission of a signed copy of the application shall not be entitled to withdraw from the Exhibition. Notice to withdraw shall be made in writing to the Organizer and shall not be effective unless written consent is given by the Organizer or unless alternative terms have been consented to by the Organizer in writing the Exhibitors intending to withdraw shall pay to the Organizer the following:

The cancellation charge is calculated as a proportion of the participation fee, depending on how long before the start of the event the withdrawal is received:

- (a) 6 months or more _____ 50%
- (b) between 2 and 3 months _____ 80%
- (c) between 1 and 2 months _____ 100%

Should the exhibitors withdraw their participation three weeks before the exhibition commences the Organizer reserve the right to claim the full amount reflected in the contract and other loss or damages suffered by the Organizer.

Article 6 : Change of Venue or Dates

The Organizer shall be entitled to change the venue, dates and or duration of the Exhibition by giving to the Exhibitor a notice in writing at least One (1) month before the present proposed date of the Exhibition without being liable for any loss or damages suffered by the Exhibitor or for the return of the deposit or any part thereof.

Article 7: Cancellation or Reduction Exhibition

- (a) Should an exhibitor cancel from the exhibition or reduce the size of space after the registration deadline, exhibitor will be charged a penalty for the cancellation or reduction without notice and the pre-paid deposit will be applied toward the penalty. If the exhibitor reduces the contracted space, the abandoned space shall be regarded to be cancelled.
- (b) Upon an exhibitor's written notification of cancellation, the organizer has the right to resell the space vacated.
- (c) The date upon which the notice of cancellation is received will be the official dated of cancellations, and an informal notice without written documentation shall not be accepted as cancellation.
- (d) The Organizer reserve the right to cancel the exhibition or reduce the space area accordingly and will not in any way is liable to any claim for loss or damages suffered by the exhibitor.

Article 8: Construction & Dismantlement

Construction and dismantlement exhibit space should be completed by the deadline set forth by the organizer. Exhibitors shall be liable for any loss caused by the delay of construction or dismantlement (Please refer to the Exhibitors' Manual and Service Order Forms for terms of the violation)

Article 9: Regulations on the Copyrighted Materials

Each exhibitor is responsible for obtaining all necessary licenses and permits to use music, photographs or other copyrighted materials in the exhibitor's booth or display. No exhibitor will be permitted to play, broadcast or perform any contents or use any other copyrighted materials, such as photographs or other artistic works, without first presenting to the organizer satisfactory proof that the exhibitor has, or does not need a license to use such contents or copyrighted material.

Article 10: Liability & Insurance

Exhibitors shall be liable for any and all damage caused by the Exhibitor or their employees, agents or contractors, to the venue or to and equipment, facilities, goods or person within the venue. Each exhibitor should be insured against all risks, including fire and third-party liability. The organizer, to protect the exhibitors' rights and interests, shall security service; However, the organizer is not responsible for the lost, disappearance or theft of any goods, material or objects at the exhibition site.

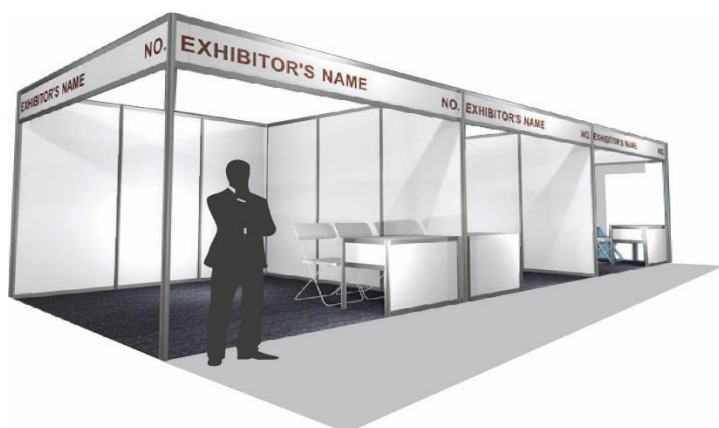
Article 11: Amendments of Regulations

Any and all matters and questions not specifically covered by the articles in this contract shall be subject to the decision of the organizer. The aforementioned items covered by this contract may be amended at any time by the organizer in the interest of the Exhibition and notice thereof shall be binding on the exhibitors equally with the foregoing in this contract

Article 12: Governing Law

This contract shall be governed by and construed in accordance with the laws of Malaysia and parties hereby submit to the non-exclusive jurisdiction of the courts of Malaysia.

SHELL SCHEME



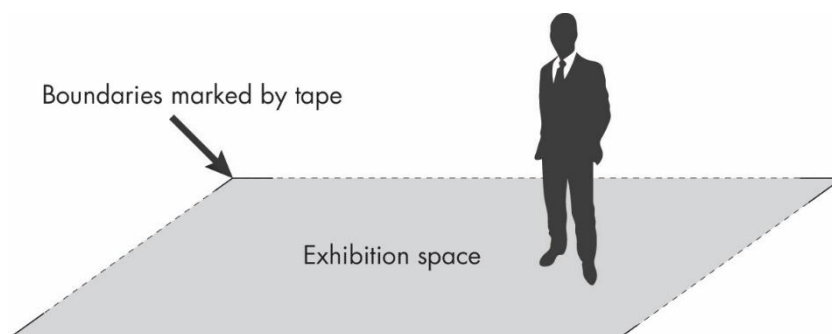
A 9sqm package includes:

- Fascia Board with Company Name & Stand No.
- White Partitions & Needle-Punched Carpeting
- Single Phase Electrical Socket (240V)
- 2 Fluorescent Lights
- 2 Folding Chairs
- 1 Information Counter (975mm x 520mm x 760mmH)
- 1 Waste Paper Basket

BARE SPACE

Bare Space DOES NOT include booth structure, construction, carpet, furniture, electrical fittings, or any form of fittings.

Exhibitor is responsible for his own booth design constructions, floor coverings and furnishings. Electrical fittings must be ordered from the Official Contractor.



Start-up Pavilion (Table Top)



A 4.5sqm package includes:

- Fascia Board with Company Name & Stand No.
- White Partitions & Needle-Punched Carpeting
- Single Phase Electrical Socket (240V)
- 2 Fluorescent Lights
- 2 Folding Chairs
- 1 Information Counter (975mm x 520mm x 760mmH)
- 1 Waste Paper Basket